

WHAT IS NETWORK MARKETING? **(MULTI LEVEL MARKETING)**

Network marketing is a method of moving consumer goods via a 'Network' of independent agents or distributors.

In a conventional business a large percentage of the profit is taken up in overheads; premises, stock, sales reps, staff costs, advertising, wholesalers, etc.

In a Networking business the profit is paid out to the people who do the work so it means that ordinary people can start and build a business from home, to suit their individual needs, with minimal outlay and overheads.

A 'people's franchise' where anyone can succeed.

You're in business for yourself but not by yourself.

The predictions for the future growth of the industry are massive. Check it out for yourself.



AVON SALES LEADERSHIP



TAKE A GOOD LOOK AT YOUR SITUATION RIGHT NOW:

- Are you earning what you are worth?
- Are you locked into a dead-end, boring job?
- Does your spouse complain about never having enough money to do the things you and your family enjoy?
- Do you really like what you are doing?
- Is this where you dreamed that you would be at this point in your life?

If not, then you may well find that the Avon Sales Leader opportunity enables you to take control of your destiny and create the type of lifestyle you've always dreamed of.

Avon is the leading direct selling beauty company and offers a personal one-to-one service to its customers in the comfort of their own home. They develop fantastic products in terms of both value and quality, which gives you a huge advantage.

How far to go? You decide!

Interested in earning extra spending money every month? Or would you like to build a business worth millions? It's all up to you. The more you put in the more you could earn. As a Independent Sales Leader you receive commission on your team's performance as well as earnings on your own brochure sales. When you develop your team and recruit 'downline' Sales Leaders, you will earn more than if you keep your team small. There's a new brochure every 3 weeks so you and your team can generate a steady stream of orders.

Total home-office support.

You'll be part of a worldwide sales force of independent business owners. But "independent" does not mean "alone." All Sales Leaders enjoy the full support of Avon together with comprehensive promotional literature and business building tools. You don't have to give up your job. You can use Sales Leadership to supplement your income. Choose the hours to suit and invest as much or as little time as you like. You might even find that as your team grows, you become ready to make it your full time career. It's up to you!

Take charge of your world!

This unique opportunity combines work and play. You can work part time or full time. You can work from home or set up an office. You can set your own hours. You can set your own pace. And perhaps best of all, you report only to yourself. The start-up costs are negligible and the risks minimal. No experience is necessary. All that's required is a love for the products and a willingness to work at success. In short, Avon offers you the chance to take charge of your financial destiny!

Unlike a conventional business where you maybe have to produce a product, create a business plan, develop a marketing strategy, invest in an Internet presence, maybe lease a premises and employ staff, investing potentially thousands of pounds, some of it borrowed, you can set yourself up in this business for as little as £25. This is your registration fee and you will be sent a Business Pack containing all you need to get started.

From our experience most people are usually asking themselves two questions at this stage:

"Is this real?" and "Can I do it?"

So we are going to put your mind to rest by answering these 6 primary questions:

- How do I know that this business stands a good chance of success?
- What do I have to do?
- How much will it cost to start?
- Does it work?
- Can I do it?
- What should I do next to find out more?

What should you look for when starting a New Business and does this business meet that criteria?

Consider the following:

Is it in an established and growing market?	YES	NO
Are they quality products guaranteed to create orders?	YES	NO
Is there a high profit margin?	YES	NO
Does it require low initial investment?	YES	NO
Can I minimise the risk by starting Part Time?	YES	NO
Will I get full training and ongoing support?	YES	NO
Is there a strong Internet presence?	YES	NO

Any business to which you answer YES to these questions, is going to give you a strong chance of success.

What do You have to do?



Being a Sales Leader with Avon involves you selling the full Avon range of products to the general public. Through our comprehensive training and support programme, we will show you proven cost effective strategies to generate sales and manage your business on-line (through online ordering and order tracking)

With a profit margin between 20-25%, we'll show you how to build up a customer base to a size of your choice, hence an income of your choice, all in your spare time.

And that's just for starters...

With various other commissions and bonuses available to you, we'll also show you how you can **develop multiple revenue streams** and create an **income that's potentially unlimited**.

How much will it cost to start

Once you have submitted your first order as a Representative, you will be able to purchase a Business Pack for £25 (this will be deducted from your next campaign). This includes Business Tools, a DVD and soft cover holdall.

Does it Work?

The system and training is already in place and thousands of sales leaders in the UK have found that Avon offers them the opportunity to build a team which generates ongoing income. If you are prepared to invest time and effort into your new business, over a period of time, you will be able to build a business which will give you a vastly improved standard of living and continual income. Avon has:

- 24 years of success
- 30 million customers around the World
- More than 160,000 representatives in the UK alone
- Millions of pounds of turnover every year

Can You do it?

The answer here is definitely **YES**, if you are Serious, Determined and able to follow a Duplicable System. The products and support systems are the key. We provide:

- A step-by step action plan
- Your own personal business mentor who will be working with you, helping and guiding you along the way
- Your own personalised web site which allows you to manage your business online 24 hours a day. This contains news, downloads and information that gives you the facility to track your team's orders and view their accounts, see your sales and earnings to date and 'talk' to other Sales Leaders online.
- Business Tips and marketing tools

The Next Step..... Contact me for further information

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SALES LEADERSHIP STRUCTURE

'Let Your True Colours Come Shining Through'

Sales Leaders can operate at different levels. You may want to stay at the level you are comfortable with, that suits your needs, or plan to progress to the next level. Once you have moved from a trainee to Sales Leader status, there are three further levels you can achieve. Here's a brief outline of how you operate at each level and the tools available. At every level within Sales Leadership, your Sales Leader website allows you to manage your business online! This includes access to online community especially for Sales Leaders. You also have the opportunity to attend Sales Leader events.

Merit Points Programme - If you are any level of Sales Leadership you can work towards the Merit Points programme. This gives you the chance to earn Merit Points every campaign. These Merit Points will be entered into a draw to win some fantastic prizes at an event in September this year. The prizes include the chance to win a car that's yours to keep. Prizes are awarded at every level of Team Leadership. Achievement is based on paid sales so increasing your sales will increase the number of points you achieve within each level and your number of chances to win!

European Conference - Our top 20 Executive and Senior Executive Sales Leaders will be invited to attend a Business Meeting during the year.

Drive Your Dream - If you reach Senior Executive Sales Leader status you can work towards driving a Mini, BMW or even a Mercedes for a year!

Level 1 Sales Leader

Team size: 5 or more Representatives. Personal award Sales of £140. Commission paid on team sales: from 3-5% depending on individual qualification criteria. Business Bag (purchased for £25) includes Sales Leader pin.

Level 2 Advanced Sales Leader

Team size: 15 or more Representatives including 2 first generation downline Sales Leaders. Personal award Sales of £140. Commission paid on team sales: from 5-7% depending on individual qualification criteria. Advanced Sales Leader pin.

Level 3 Executive Sales Leader

Team size: 25 or more Representatives including 6 first generation downline Sales Leaders. Personal award Sales of £180. Commission paid on team sales: from 8-10% depending on individual qualification criteria. Executive Sales Leader pin. Executive briefcase - a smart black case, with lock. Invitation to attend Executive Meetings and Training (fee applies).

Level 4 Senior Executive Sales Leader

Team size: 25 or more Representatives including 8 first generation downline Sales Leaders, at least 2 of which must be Executive Sales Leaders and the rest must have achieved Level 1 or higher. Personal award Sales of £180. Commission paid on team sales: from 10-12% depending on individual qualification criteria. Senior Executive Sales Leader pin. Invitation to attend Executive Meetings and Training (fee applies).

I hope you have found this information useful and that it has whetted your appetite and removed any doubts you may have had about whether this is the opportunity for you. If you have any questions or would like to become a Sales Leader then I'd love to hear from you.

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It is illegal for a promoter or a participant in a trading scheme to persuade anyone to make a payment by promising benefits from getting others to join the scheme. Do not be misled by claims that high earnings are easily achieved.